




**Business Name:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**To invest in the Saline Area Chamber of  
Commerce, just follow these 3 simple steps!**

- 1 REVIEW** this schedule as it is a new approach to define value to our members with specific deliverables that match your business needs
- 2 SELECT** from the following options:
  -  **An Investment Level** that is most beneficial for your business
  -  A La Carte Services designed to enhance business credibility
  -  **Sponsorship(s)** to increase visibility for your business
- 3 ELECT** your desired payment method for your investment with SACC. These are new this year so please review all options carefully!

 **Investment Levels** 

**Basic | \$300 or \$30/month (\$1,000 Value)**

- Website listing
- Member window cling
- Late Lunch Tuesday participation
- Increased credibility and visibility
- Listing in business directory and community profile (5,000 in circulation)
- Opportunity to share news within our SACC Monthly Newsletter
- Business referrals to SACC members upon request
- Formal and informal networking gatherings
- Invitation to SACC and community events via our E-distribution list

**Partner | \$500 or \$50/month (\$2,000 Value)**

**Includes ALL benefits of the Basic Level PLUS:**

- Event attendance to the following:
- Annual Meeting
  - BBR Breakfasts
  - Business Awards
  - Luncheon Series
  - Visibility in SACC website via bubble ads upon request
  - Free ribbon cutting / grand openings celebrations
  - Input from SACC to help solve business problems or referrals.
  - Basic social media package:
    - Endorsement ad (announcement of partnership)
    - One share / month as requested (events/promotions/announcements)

**Corporate | \$1,200 or \$100/month (\$3,000 Value)**

**Includes All benefits of the Partner Level PLUS:**

- \$1,000 credit for select sponsorship
- Certificate(s) of origin (unlimited)

**Enhanced | \$2,500 or \$250/month (\$4,000 Value)**

**Includes All benefits of Corporate Level PLUS:**

- Additional \$1,500 credit for select sponsorship (\$2,500 total credit)



# A La Carte Services



- E-Blast to all SACC members | \$250 | Limited and NOT exclusive
- Ribbon cutting / grand opening ceremony | \$250
- Certificate of origin endorsement | \$100
- Media sponsorship | \$750 | Your company logo prominently displayed in newspaper ads
- Website banner ad | \$750 | 3 available
- Refreshment sponsorship | \$1,200 | Company name on refreshments for (in office) chamber meetings
- Board room sponsorship | \$2,000 | Naming rights to SACC board meeting room
- Bar sponsorship | \$2,000 | Naming rights to SACC (in office) bar
- Small conference room sponsorship | \$1,500 | Naming rights / furnishings for SACC's small meeting room

**Growth Package | \$1,500 or \$150/month**

Basic membership investment PLUS aggressive promotion of your business for 1 year:



- Monthly E-blast
- Weekly social media posts/shares
- Endorsement on social media
- Website banner ad
- One \$250 event sponsorship

**SPECIAL OFFER**





# Sponsorship Selection



Check X within the box of your desired sponsorship level and event!



SACC Events

Sponsorship Levels



**SUPPORT**  
\$250

(10 PER EVENT)



**BRONZE**  
\$500

(8 PER EVENT)



**SILVER**  
\$1,000

(6 PER EVENT)



**GOLD**  
\$1,500

(4 PER EVENT)



**PLATINUM**  
\$2,500

(2 PER EVENT)



**SIGNATURE**  
\$5,000

EXCLUSIVE



**ANNUAL MEETING**

**BUSINESS AWARDS AND  
SALINE SALUTES**



**GOLF OUTING**

**PEOPLES CHOICE AWARDS**



**BBR BREAKFASTS**

**LATE LUNCH TUESDAYS**



**TREE LIGHTING & HOLIDAY  
PARADE**

**LUNCHEON SERIES**

	SUPPORT \$250 (10 PER EVENT)	BRONZE \$500 (8 PER EVENT)	SILVER \$1,000 (6 PER EVENT)	GOLD \$1,500 (4 PER EVENT)	PLATINUM \$2,500 (2 PER EVENT)	SIGNATURE \$5,000 EXCLUSIVE
ANNUAL MEETING						
BUSINESS AWARDS AND SALINE SALUTES						
GOLF OUTING						
PEOPLES CHOICE AWARDS						
BBR BREAKFASTS						
LATE LUNCH TUESDAYS						
TREE LIGHTING & HOLIDAY PARADE						
LUNCHEON SERIES						

## SACC Event Key

**Annual Meeting:** An opportunity for SACC Members to interact with our leadership team

**Business Awards/Saline Salutes:** Recognition ceremony for numerous business categories and community trustees

**Golf Outing:** Great business networking opportunity while enjoying a nice day on the course

**Peoples Choice Awards:** An event to provide increased visibility to your business including community voting and a public award ceremony

**Building Business Relationships Breakfasts (BBR):** Monthly breakfast event promoting networking and strengthening business connections

**Late Lunch Tuesdays (LLT):** Monthly casual B2B networking, attendees buy their own lunch

**Tree Lighting/Holiday Parade:** Festive activities culminating with a lighted parade in downtown Saline

**Luncheon Series:** Monthly informative luncheon with dynamic presenters or community updates

**\*Proposed Luncheon Schedule below\***

**January** > State of the Chamber

**February** > State of the Country

**March** > State of our Communities

**April** > State of the State

**May** > State of Washtenaw County

**June** > State of Public Safety

**July** > State of the Digital World

**August** > State of Small Business

**September** > State of Public Health

**October** > State of Our Aging Community

**November** > State of Education

**December** > State of Tourism



# Total Investment



\*Total each category to add up your total investment within SACC for 2024\*

**Investment Level:** \$ \_\_\_\_\_

**Sponsorship Selection:** \$ \_\_\_\_\_

**A-La-Carte Services:** \$ \_\_\_\_\_

**Total:** \$ \_\_\_\_\_



## Payment Method Selection



- 12 Monthly Automatic Payments**  
Automatic payments may be made via card or checking
- 4 Quarterly Automatic Payments**  
Automatic payments may be made via card or checking
- One Time Payment Due by 12/31/23**  
One time payment can be made online or via cash/check in person

\*Tell us how you intend to pay for the investment in your business' future and we will follow up with an invoice\*

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Contact Email:** \_\_\_\_\_

Please direct questions to:  
 Michelle Dugan, Executive Director  
 Director@SalineChamber.org or 734.429.4494 x. 202